



# **HOT2TROT 2019**

## **WE'RE GETTING READY AND HOPE YOU'LL "RUN" WITH US**

The Hot2Trot Firemen's Festival Run has been instrumental these past 7 years in financially supporting our Cottage Grove Volunteer Fire Department. We look for corporate sponsors to help offset the costs so the money raised from runners can go straight to the department and hope you'll consider partnering with us this year. We are offering a 1K Kids race, 5K, and a Half Marathon!



**FIRE CHIEF LEVEL  
\$3000**

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**CAPTAIN LEVEL  
\$1250**

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**LIEUTENANT LEVEL  
\$600**

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**FIREFIGHTER LEVEL  
\$200**

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**SEE BACK SIDE FOR  
MORE ABOUT EACH  
OF THE BENEFITS TO  
YOUR COMPANY  
FOR EACH LEVEL**

### **HOT2TROT**

601 Oak Street #2  
Cottage Grove, WI 53527  
608-208-3219

[www.hot2trotcottagegrove.org](http://www.hot2trotcottagegrove.org)

**JUNE 15<sup>th</sup>, 2019**

### **\$3000 Fire Chief Level – Top Donor**

- Featured as presenting company sponsor for race: “Hot2Trot 5K and Kids’ Run presented by your company name here”
- Top sponsor billing in paid advertising and 5 mentions on Facebook page
- Have the option to speak at the race and/or officially “start” the race
- Name/logo largest size and position on race t-shirts
- Highest level of visibility throughout all aspects of race
- Logo on all race marketing materials and business link on event website and Facebook page
- Insert in goody bag (if provided)
- Banner Placement: Prominence at start and finish
- Booth or table at race to showcase your business products and services
- Up to 10 complimentary race entries

### **\$1250 Captain Level**

- Water Station naming rights: includes opportunity to provide water station volunteers from your company
- Banner placed at your business promoting your participation
- Name or logo on paid advertising for the event including print and electronic
- Logo on back of all race t-shirts and on all race marketing materials (brochures and posters)
- Logo and link to your business on event website and Facebook page
- Insert in goody bag (if provided)
- Booth or table at race to showcase your business products and services
- Up to 7 complimentary race entries

### **\$600 Lieutenant Level**

- Banner placed at your business promoting your participation
- Name or logo on paid advertising for the event including print and electronic
- Logo on back of all race t-shirts and on all race marketing materials (brochures and posters)
- Logo link on event website
- Insert in goody bag (if provided)
- Banner Placement: start and finish
- Up to 5 complimentary race entries

### **\$200 –Firefighter Level**

- Insert in goody bag (if provided) and Banner Placement: near start
- 1 complimentary race entry

### **To Sponsor the race:**

We would be more than happy to meet with you, or answer any questions you have about the race, and sponsorship. If you have door prizes, items for goody bags, other ideas for how you can help, please contact:

Wes Maertz

Donations can be made out to: Hot2Trot Cottage Grove  
Mail to: Hot2Trot Cottage Grove  
c/o Wes Maertz  
601 Oak Street, Apt. 2  
Cottage Grove, WI 53527