



HOT2TROT 2018

***WE'RE GETTING READY AND
HOPE YOU'LL "RUN" WITH US***

The Hot2Trot Firemen's Festival Run has been instrumental these past 7 years in financially supporting our Cottage Grove Volunteer Fire Department. We look for corporate sponsors to help offset the costs so the money raised from runners can go straight to the department and hope you'll consider partnering with us this year. We are offering a 1K Kids race, 5K, and NEW THIS YEAR a Half Marathon!



**FIRE CHIEF LEVEL
\$2500**

**CAPTAIN LEVEL
\$1000**

**LIEUTENANT LEVEL
\$500**

**FIREFIGHTER LEVEL
\$100**

**SEE BACK SIDE FOR
MORE ABOUT EACH
OF THE BENEFITS TO
YOUR COMPANY
FOR EACH LEVEL**

HOT2TROT

c/o Paula Severson
628 Crawford Dr.
Cottage Grove, WI 53527
Ph: 608-228-0838

www.hot2trotcottagegrove.org

JUNE 16th, 2018

\$2,500 Fire Chief Level – Top Donor

- Featured as presenting company sponsor for race: “Hot2Trot 5K and Kids’ Run presented by your company name here”
- Top sponsor billing in paid advertising and 5 mentions on Facebook page
- Have the option to speak at the race and/or officially “start” the race
- Name/logo largest size and position on race t-shirts
- Highest level of visibility throughout all aspects of race
- Logo on all race marketing materials and business link on event website and Facebook page
- Insert in goody bag (if provided)
- Banner Placement: Prominence at start and finish
- Booth or table at race to showcase your business products and services
- Up to 10 complimentary race entries

\$1,000 Captain Level

- Water Station naming rights: includes opportunity to provide water station volunteers from your company
- Banner placed at your business promoting your participation
- Name or logo on paid advertising for the event including print and electronic
- Logo on back of all race t-shirts and on all race marketing materials (brochures and posters)
- Logo and link to your business on event website and Facebook page
- Insert in goody bag (if provided)
- Booth or table at race to showcase your business products and services
- Up to 7 complimentary race entries

\$500 Lieutenant Level

- Banner placed at your business promoting your participation
- Name or logo on paid advertising for the event including print and electronic
- Logo on back of all race t-shirts and on all race marketing materials (brochures and posters)
- Logo link on event website
- Insert in goody bag (if provided)
- Banner Placement: start and finish
- Up to 5 complimentary race entries

\$100 –Firefighter Level

- Insert in goody bag (if provided) and Banner Placement: near start
- 1 complimentary race entry

To Sponsor the race:

We would be more than happy to meet with you, or answer any questions you have about the race, and sponsorship. If you have door prizes, items for goody bags, other ideas for how you can help, please contact:

Paula Severson at paula.severson@consultant.com or 608-228-0838

Donations can be made out to: Hot2Trot Cottage Grove
Mail to: Hot2Trot Cottage Grove
c/o Paula Severson
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Cottage Grove, WI 53527